



# CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED), ANNA UNIVERSITY ENTREPRENEURSHIP FORUM FOR GIRLS (EFG), CED, ANNA UNIVERSITY

## ONE DAY WORKSHOP on "WOMEN ENTREPRENEURSHIP" 20<sup>TH</sup> MARCH, 2019

Jointly organized by CED-AU, Confederation of Women Entrepreneurs (COWE), Sri Sairam group of Institutions, Agni College of Technology, Indira Agrotech, Startup Solutions, Manpuzhu and Greenwish Foundation

Center for Entrepreneurship Development, Anna University (CED-AU) conducts various awareness programs, workshops, training programs, etc for kindling the entrepreneurial spirit of the students. CED-AU is the trying to coordinate the activities of E-Cells in all the constituent and affiliated engineering colleges of Anna University, throughout Tamilnadu State. Entrepreneurship Forum for Girls (EFG) of Anna University was inaugurated during the women's day, 8<sup>th</sup> March, 2014 and conducts programs for the Girl students of our Engineering Colleges.

### NEED FOR THE SEMINAR

Nowadays, there are a large percentage of girl students in our Engineering Colleges. Many corporates are opting for women employees as they even offer work from home options due to their job sincerity and dedication. A very strong aspect of women's nature is their ability of multitasking be at home or in career. Their calmness and composure, patience and perseverance, self dignity, honesty and sincerity, attention to details, respect for others and motherliness nature are best suited for entrepreneurship. Hence every woman is an entrepreneur by herself, whether she is at home or in office and this women's day (8<sup>th</sup> March, 2019), we salute one and all of them!. This workshop is aimed at equipping them to become entrepreneurs.

### SEMINAR CONTENTS

Women's Day Celebration, Expert Lectures by Women Entrepreneurs and various Experts from different fields, Student Entrepreneurs awards and Cultural Events.

**VENUE :** TAG Auditorium, CEG, Anna University, Chennai-25.

**PATRON :** Dr.M.K.Surappa, Vice-Chancellor, Anna University.

**CO PATRON :** Dr.J.Kumar, Registrar i/c, Anna University.

**CONVENOR :** Dr.G.Ravikumar, Director, CED, Anna University.

#### Advisory Committee:

Dr.Mangalam Balasubramania, Founder President, COWE, TN.

Mrs. Malathy Balakrishnan, President, COWE, TN.

Mr. Sai Prakash LeoMuthu, Chief Executive Officer / Sairam Institutions.

Dr. K.Palanikumar, Principal, Sri Sai Ram Institute of Technology.

Dr. C.V Jayakumar, Principal, Sri Sairam Engineering College.

Mr. Agnishwar Jayaprakash, Founder & Director, The Agni Foundation.

Mr Bhupesh Nagarajan, Director, Indira Agrotech Pvt Ltd.

Dr. Rosy Fernando, Founder, Startup Solutions.

Mrs.Ammu Rajeshwari, Founder, Greenwish Foundation.

#### Organizing Committee :

Mrs. Manjula, Member, COWE, TN.

Dr. K.R. Maalathi, Secretary, COWE, TN.

Mrs. ShanthiLakshmi, Secretary, COWE, TN.

Mrs. Rani Ravindran – Joint Secretary, COWE, TN.

Mrs.Raga Vishalini, Founder, Manpuzhu.

Mrs.Jayashree, Member, COWE, TN.

Dr. G.S. Mahalakshmi, Deputy Director, CED, Anna University.

Er.J.Sandeep, Assistant Director, (EDC-CEG).

Dr. A. Brinda Lakshmi, Assistant Director, (EDC-AC-Tech).

Dr.G.Shanmugasundar, Associate Pof, Sri Sai Ram Institute of Technology.

Dr. V. Sasirekha, Professor, Sri Sairam Engineering College.

Dr.Su.Suganthi, Assistant Professor, Sri Sai Ram Institute of Technology.

