

al conference at Sairam

nomics, business, finance, Human Resource and Technology for Sustainable Development recently on the college premises.

The conference was attended by 500 participants from all over the country, with 15 delegates from different other countries like Dubai, Iran, Tanzania, and Sri Lanka.

E M Sudarsana Natchiappan, Minister of State for Commerce & Industry, Department of Industrial Policy and Promotion, Government of India, delivered the valedictory address.

He stated that India is a country of potential that can create economic opportunities with its untapped intellectual human capital, as compared to other Asian countries. He quoted three qualities from the Bhagavad Gita, highlighting its impact on human life. Elucidating how these values were not merely moralistic but also lessons that could be useful for every single person's life, he asked the students to try



Dignitaries at the two-day international conference conducted by Sri Sairam Institution of Management Studies, releasing the souvenir | EXPRESS

them out.

He also stated that India's strength lies in its joint family system, and has affirmed that Indian culture has been practiced throughout Asia. In his speech, he mentioned

the greatness of the Tamil language which was used as an instrument to enter any business agreement, prior to British colonial rule in India.

He added that India has an

attitude of thinking not only about themselves, but also about their neighboring countries.

He concluded his speech praising chairman M.J.F. Lion. Leo Muthu as a sym-

bol of success with great courage and confidence and commitment, to serve the society. Awards for best research papers in different categories were awarded by the Minister.

